



**envie**

Une autre vision sur  
l'emploi & l'environnement

**Lisbon 29/30 may 2008**

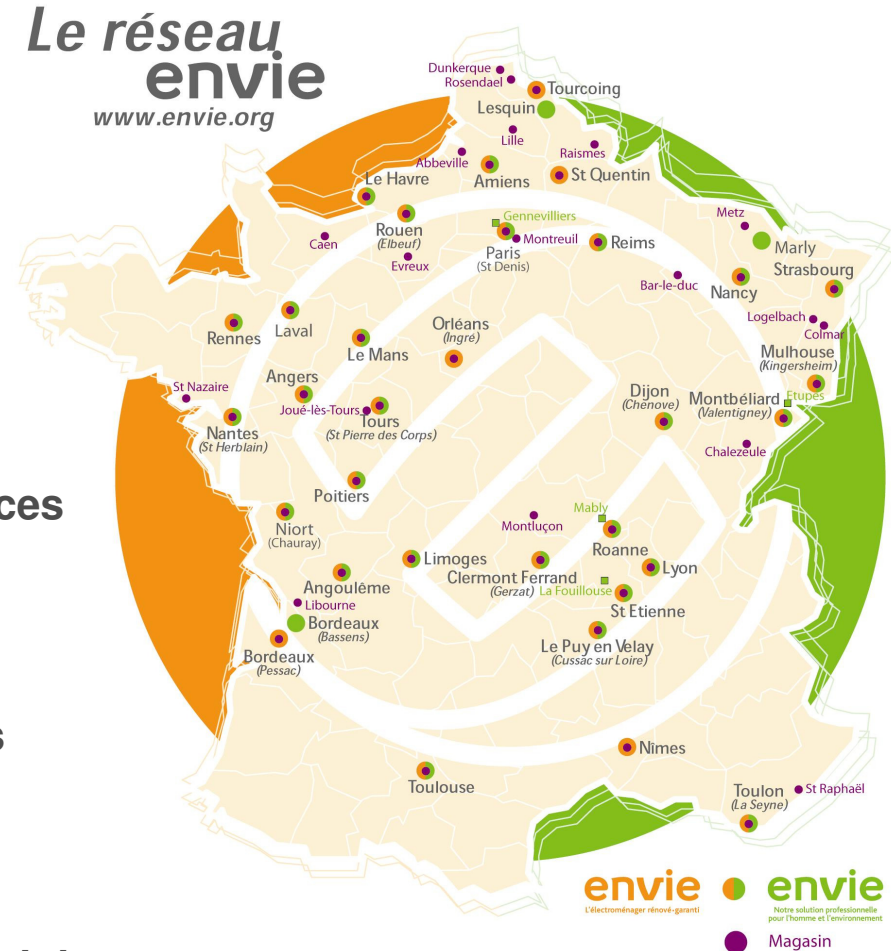
**Envie : a social innovation**

# ENVIE... Facts and Figures



## ENVIE Network in France

- ❖ 29 units for reusing household appliances (65 000 p/year)
- ❖ 55 shops
- ❖ 19 WEEE collecting and recycling units (105 000 tons p/year)
- ❖ 48 legal independent units
- ❖ A National Federation (Coordination, training, communication, R&D, audi & control, development...)
- ❖ 1 unit in Benin, Africa



# 3 Key Issues :

## Social - Economic activitie - Environment

### 1- Social

- ✓ Joblessness, Social Exclusion, Economic Integration
- ✓ Providing long-term unemployed people with on-the-job training and temporary professional experience (24 months maximum)
- ✓ Providing technical training and help to « a professional and personal plan »
- ✓ Employing 1 400 people, (1 100 of them are « trainees »)
- ✓ « Being a Trainee » does not mean an « under value » working contract
- ✓ ENVIE created more than 400 new jobs in the last 24 months due to new activities on the WEEE market
- ✓ 60% of the « trainees » get a « positive job position » after staying in Envie
- ✓ Social issues we are facing : low qualification, lack of experience, long inactivity, alcohol and drug addiction, psychological problems, family related issues, housing related issues, cultural intergration issues, overindebtedness, delinquency, illiteracy...



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### 2- Economic activities

- ✓ Reusing and recycling of Waste Equipement Electrical and Electronical (WEEE)
- ✓ Started out as an experimental project in 1985 (association status)
- ✓ A « step further » in 2006 due to a national coverage and many positions won on the WEEE market (business status)
- ✓ Turnover 2008 : 27 M€
- ✓ Turnover 2008 vs. 2007 : + 90 %



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### 3- Environment

- ✓ ENVIE is now one of the most well known competitor on the WEEE market in France ( 20 % market share)
- ✓ ENVIE is the main actor in the social economy sector on the WEEE market
- ✓ New activities : Collecting - Sorting - Dismantling - Depollution - Recycling
- ✓ Collecting 105 000 tons in 2008 vs. 30 000 tons in 2006
- ✓ New partnerships with local communities, manufacturers, mass distributors, industrials...



# Envie Federation :

## An innovative tool for Cohesion and Development

- Experts dedicated to the Network and each ENVIE unit (management, development, HR, technical and industrial issues, law, communication, lobbying...)
- A Brand Use Contract
- A National Charter
- A National Board
- A « Solidarity Fund »
- Each manager owe 10 % of his time to the network and other managers



# Social Innovation « by ENVIE »

## Why we win ?

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- A Network that makes us stronger and more visible
- A Social Concept that deals with Economical Rules and not against them
- A Federation that works for Cohesion and Development
- A good anticipation on the WEEE Market
- A capacity for Lobbying
- A Sustainable Development actor that « makes and acts » more than « talks and communicates »
- « Human, Social and Environmental Values » as a core project
- A capacity to reinvent « Management »

