

# next REV SOCIAL INNOVATION INTERNATIONAL CONGRESS

SOCIAL INNOVATION: THE NEXT REVOLUTION



EDUCATION AND EMPLOYMENT **HEALTH AND QUALITY OF LIFE** COMMUNITIES AND PARTICIPATION



UNDER THE HIGH PATRONAGE  
OF HIS EXCELLENCY THE PRESIDENT  
OF THE PORTUGUESE REPUBLIC,  
PROF. ANÍBAL CAVACO SILVA

FUNDAÇÃO CALOUSTE GULBENKIAN

LISBON  
29/30 MAY  
**2008**

PROMOTOR:

 **teieie**  
ASSOCIAÇÃO PARA O DESENVOLVIMENTO



CHANGING LIVES CREATIVE IDEAS PRACTICAL SOLUTIONS



# WHAT IS SOCIAL INNOVATION?



**Social innovation** happens through new solutions to social needs. To solve problems such as social exclusion, lack of quality of life, and participation, we need new solutions and to reinvent the existing ones to achieve better quality, more impact and efficiency.

The creation of new strategies and answers to address social needs is urgent, especially where they are getting worse (i.e. climate change and aging), where the existing models have failed or idle (i.e. democratic participation, criminal justice or education), and where exists unexplored potential (i.e. the intelligent use of technology for housing and health).

“THE IDEA OF SOCIAL INNOVATION DEMANDS NEW STRATEGIES, CONCEPTS AND ACTIONS FOR THE SATISFACTION OF SOCIAL NEEDS.”

ANÍBAL CAVACO SILVA  
President of Portugal



## VISION



**To accelerate social innovation**, through the development of creative communities and new social solutions from the public, the private and the third sectors. “Social silicon valleys” are needed both in Portugal, in Europe and throughout the world.

## CONGRESS GOALS



To **show** what social innovation is, where and how it happens

To **inspire** the existing and the potential changemakers

To **accelerate** social innovation in Portugal and in the world

## THEMATIC AREAS



- Social Innovation, education and employment
- Social Innovation, health and quality of life
- Social Innovation, communities and participation

«WE BELIEVE THAT ALL SOCIETIES NOW NEED TO DIRECT ENERGIES TOWARDS SOCIAL INNOVATION THAT ARE COMPARABLE TO THE HUGE INVESTMENTS MADE IN BUSINESS AND TECHNOLOGICAL INNOVATION. »

**GEOFF MULGAN**  
President da Young Foundation



# PROGRAM



MAY 29 10h00-19h00  
MASTERCLASSES

**next**   
**REV** SOCIAL INNOVATION  
INTERNATIONAL CONGRESS

#### GENERAL SUBJECTS

- How to identify social needs?
- Which are the new social needs?
- How to create a social silicon valley?
- How to measure social impact (social return on investment)?
- How to establish partnerships between the three sectors?
- How to innovate?

#### SPECIFIC SUBJECTS

- How to scale and replicate?
- Fundraising strategies
- How to successful use and create Networks
- Strategic Planning for social projects
- How to implement earn income models and economic viable social projects?
- How to test social innovation projects?
- How to start a social venture – social entrepreneurship?
- Which are the new ways of volunteering?
- Social innovation and strategic corporate social responsibility
- NEXTREV SOCIAL INNOVATION AWARD FINALISTS COMPETITION  
the three finalists will present their idea to the jury  
(elevator pitch competition)

# MAY 30 9h30-19h45 PLENARY AND THEMATIC SESSIONS



**9h30-9h45**  
OFFICIAL OPENING  
Your Excellency the Minister of Labour and Social Solidarity\*

**9h45-10h45**  
OPENING PLENARY SESSION

Subject  
What is Social Innovation?  
Where and how it happens?  
Which problems addresses?  
Speakers  
Geoff Mulgan (Young Foundation) – *kick-off*  
Maria João Rodrigues\*  
Roberto Mangabeira Unger (Brazilian Minister for extraordinary affairs)  
Charles Leadbeater (Oxford) - moderator

**10h45-11h00**  
COFFEE BREAK

**11h00-13h00**  
THEMATIC SESSION I (parallel sessions)  
Social Innovation, Education and employment  
Social Innovation, health and quality of life  
Social Innovation, communities and participation

**13h00-14h00**  
LUNCH

**14h00-16h00**  
THEMATIC SESSION II (parallel sessions)

Social Innovation, Education and employment  
Social Innovation, health and quality of life  
Social Innovation, communities and participation

**16h00-16h15**  
COFFEE BREAK

**16h15-18h15**  
THEMATIC SESSION III (parallel sessions)

Social Innovation, Education and employment  
Social Innovation, health and quality of life  
Social Innovation, communities and participation

**18h15-18h30**  
COFFEE BREAK

**18h30-19h30**  
CLOSING PLENARY SESSION

Subject  
How to accelerate social innovation?  
Speakers  
Gregory Dees (Schawb Foundation)\* – *kick-off*  
Peter Armstrong  
Celia Moore (IBM)  
António Câmara (YDreams)  
Diogo Vasconcelos (Cisco) - moderator

**19h30-19h45**  
OFFICIAL CLOSING  
Your Excellency the National Coordinator for the Lisbon Strategy\*\*

**20h45-23h45**  
NEXTREV OFFICIAL DINNER  
The nextrev social innovation award and the action commitments will be announced.

\* to confirm

\*\* representing Your Excellency the Portuguese Prime Minister.



«WE LIVE IN AN AGE IN WHICH WE HAVE TO RE-INVENT MANY OF OUR SOCIAL INDUSTRIES  
LIKE HEALTH, EDUCATION, WELLBEING, CARE AND TRANSPORT. »

JOSEPHINE GREEN  
Phillips





## EDUCATION AND EMPLOYMENT

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CASE-STUDIES

## INTERNATIONAL

New Leaders for new schools  
Teach for All  
Studio Schools  
School of Everything  
City Year

## NATIONAL

Reconhecimento de Habilitações de Enfermeiros (EQUAL)  
Glocal – Empresas Locais com Orientação Global (EQUAL)  
MARKTHINK (EQUAL)  
RESPONSeABILITY (EQUAL)  
Emprego Apoiado (EQUAL)  
Angels IBM  
EPIS  
Escola Móvel



HEALTH AND  
QUALITY OF LIFE



# HEALTH AND QUALITY OF LIFE

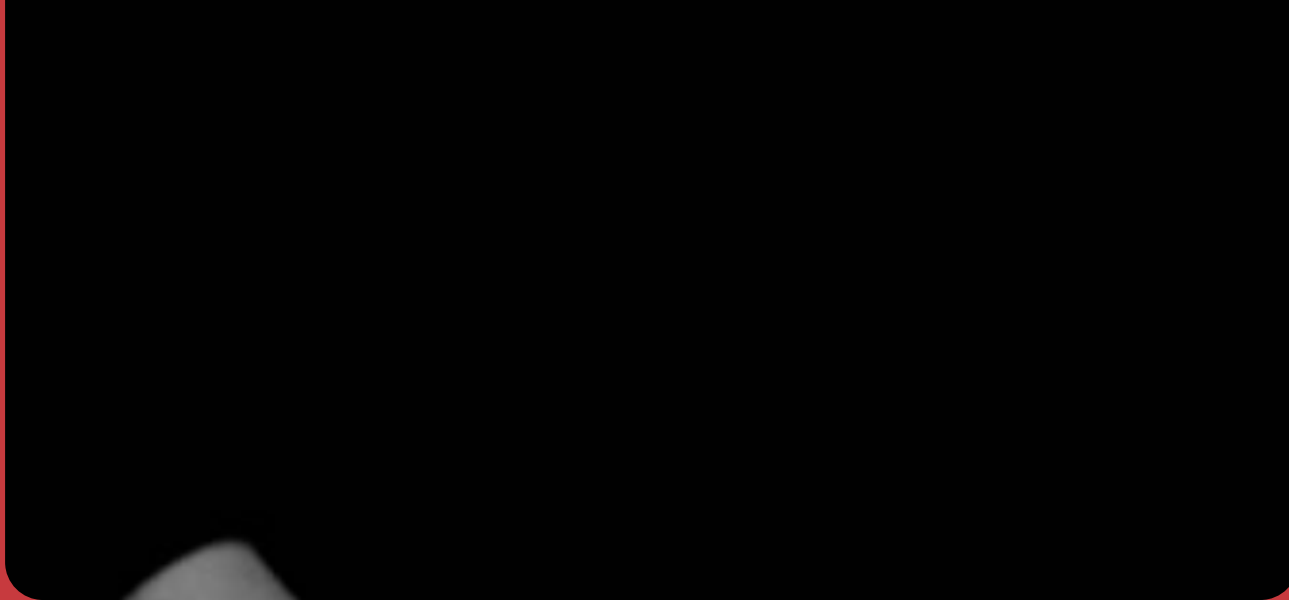
CASE-STUDIES

## INTERNATIONAL

Health Innovation Accelerator  
Instant birth control  
Keeping House  
UCLA - Coaching familiar para problemas psicológicos

## NATIONAL

Saúde 24  
Unidade Móvel Médico-Social



## COMMUNITIES AND PARTICIPATION

# COMMUNITIES AND PARTICIPATION

CASE-STUDIES

## INTERNATIONAL

My Page  
Fix My Street  
Civic Ventures  
Kieskompas

## NATIONAL

PGISP - Gerir e Inovar os Serviços Prisionais - Um Dia na Prisão (EQUAL)  
Programa Escolhas  
K'cidade (EQUAL)  
Évora Distrito Digital

# SOCIALLY INNOVATIVE PARTNERS



Instituto de Segurança Social (ISS)

Fundação Luso Brasileira

Agência para a Modernização da Administração (AMA)

Gabinete Coordenador da Estratégia de Lisboa e Plano Tecnológico

Alto Comissariado para a Imigração e Diálogo Intercultural (ACIDI)

IBM

British Council

Instituto Superior de Economia e Gestão (ISEG)

Cisco

Instituto de Emprego e Formação Profissional (IEFP)

Diário Económico

Ministério da Educação

Empresários Pela Inclusão Social (EPIS)

Ministério da Saúde

Iniciativa Comunitária EQUAL

Programa Escolhas

Fundação Calouste Gulbenkian

The Young Foundation

Fundação Luso Americana para o Desenvolvimento (FLAD)

Universidade Católica Portuguesa (UCP)

YDreams





In the beginning of 2008 you can visit us at:

[www.nextrev-lisbon.org](http://www.nextrev-lisbon.org)

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